

ONCOLOGY NURSES SOCIETY OF KENYA (ONS-K)

PARTNERSHIP BROCHURE

FOR THE 12TH ANNUAL SCIENTIFIC CONFERENCE.

**16TH – 18TH SEPTEMBER 2026
WESTON HOTEL – NAIROBI, KENYA.**



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ABOUT ONCOLOGY NURSES SOCIETY – KENYA

The Oncology Nursing Society of Kenya (ONS-K) is the national professional body representing oncology nurses in Kenya. Formerly Oncology Nurses Chapter – Kenya (ONC-K) under NNAK, ONS-K transitioned into an independent society to empower, advocate for, and advance oncology nursing practice across the country.

ONS-K is dedicated to enhancing cancer care by fostering evidence-based practice, professional development, research, leadership, and policy advocacy. The society brings together oncology nurses from all 47 counties, working across prevention, treatment, survivorship, and palliative care, ensuring patients receive high-quality, compassionate care.

Vision

To be the premier professional organization empowering oncology nurses to deliver exceptional cancer care in Kenya and beyond.

Mission

To advance excellence in oncology nursing through leadership, education, research, and policy influence for improved cancer care.

Transforming Cancer Care

The Oncology Nurses Society of Kenya (ONSK) is a professional organization committed to advancing excellence in oncology nursing practice, education, research, and leadership in Kenya. ONSK provides a platform for oncology nurses and other healthcare professionals to collaborate, share knowledge, and contribute to strengthening cancer care services in the country.

Cancer remains a growing public health challenge globally and nationally. According to the World Health Organization, cancer is among the leading causes of morbidity and mortality worldwide, with low- and middle-income countries experiencing a significant share of the disease burden. In Kenya, the government through the Ministry of Health Kenya and the National Cancer Institute of Kenya continues to implement strategic initiatives aimed at improving cancer prevention, early detection, treatment, and palliative care.



Theme

Advancing Evidence-Informed Cancer Care Across the Continuum

The theme focuses on strengthening oncology practice through innovation, promoting equitable access to cancer services, and building sustainable cancer care systems.

Sub-Themes

Abstract submissions will be invited under the following tracks:

1. Prevention, Screening & Early Detection
2. Patient Centered Care (Genomics & Treatment)
3. Palliative Care & Survivorship
4. Paediatric Oncology
5. Care of Older Adults with Cancer
6. Financing, Research & Policy

Objectives

General Objective

To promote evidence-based oncology practice, innovation, and multidisciplinary collaboration aimed at improving cancer care across the continuum.

Specific Objectives

- To discuss research findings and best practices in cancer care.
- To strengthen leadership, policy engagement, and advocacy in cancer control.
- To promote multidisciplinary collaboration in cancer prevention, diagnosis, treatment, and survivorship.

- To explore the role of emerging technologies including digital health and artificial intelligence in cancer care.
- To discuss strategies for improving equitable access to quality cancer care services.

Target Participants

1. The conference will bring together healthcare workers in cancer care and people with lived experience;
2. Multidisciplinary team
3. Nurses in cancer care
4. Researchers and academics
5. International Delegates in Cancer care
6. Health policymakers and government representatives
7. Students and trainees in oncology-related fields
8. Non-governmental organizations and development partners working in cancer care.

Conference Format

The conference will include a variety of scientific and interactive sessions such as:

- Keynote presentations
- Scientific oral presentations
- Poster presentations
- Panel discussions
- Workshops and breakout sessions
- Networking sessions

Corporate Social Responsibility (CSR)

As part of its commitment to community health, ONSK will organize a Blood Donation Drive during the pre-conference period on 15th September 2026. The initiative aims to support national blood supply needs and contribute to saving lives, particularly for patients diagnosed with cancer who often require blood transfusions during treatment. The activity will involve conference participants, healthcare professionals, and members of the surrounding community.

Expected Outcomes

The conference is expected to achieve the following outcomes:

- Increased knowledge sharing and research dissemination in cancer care.
- Strengthened collaboration among cancer care professionals and institutions.
- Identification of innovative strategies to improve cancer care delivery.
- Development of policy and practice recommendations to enhance cancer care outcomes.
- Strengthened capacity of cancer care nurses and members of multidisciplinary teams in clinical practice, research, and leadership.

Conference Venue

The ONSK Annual Scientific Conference 2026 will be held at:

Weston Hotel – Nairobi

The venue provides a conducive environment for professional engagement, networking, and scientific exchange.

Call for Abstracts

Nurses in cancer care, members of multidisciplinary teams, patient advocates, people with lived experiences are invited to submit abstracts aligned with the conference theme and sub-themes. Selected abstracts will be presented during oral and poster sessions.

Call for abstracts open from 28th March to 15th May 2026. Detailed abstract submission guidelines, timelines, and review processes will be communicated through ONSK communication channels.

Conclusion

The ONSK 12th Annual Scientific Conference 2026 will serve as an important platform for advancing cancer nursing practice, promoting research, and fostering collaboration among healthcare professionals. Through dialogue, innovation, and shared learning, the conference will contribute to strengthening equitable, evidence-based, and sustainable cancer care in Kenya and beyond.

Why Partner With ONSK?

Partnering with the Oncology Nurses Society of Kenya 12th Annual Scientific Conference 2026 provides a unique opportunity for organizations to engage with one of the most influential cancer professional networks in the country. The conference brings together key stakeholders across the cancer care continuum, offering sponsors a strategic platform to strengthen visibility, build relationships, and demonstrate commitment to advancing cancer care in Kenya. Strategic advantages for partners include:

I. Direct Access to Oncology Decision-Makers

Engage with a highly targeted audience of oncology nurses, oncologists, pharmacists, researchers, and health program leaders who play a critical role in shaping cancer care practices, treatment pathways, and patient outcomes.

II. High-Impact Brand Visibility

Showcase your organization and its innovations to a concentrated audience of healthcare professionals, institutions, and national stakeholders actively involved in oncology service delivery.

III. Platform to Demonstrate Innovation

Present cutting-edge therapies, technologies, diagnostics, and service solutions that support modern cancer care and improved patient outcomes.

IV. Leadership Positioning in Cancer Care

Align your brand with national efforts to strengthen oncology services and position your organization as a key partner in advancing cancer control and professional education in Kenya.

V. Meaningful Health System Impact

Your support contributes to strengthening professional capacity, enabling knowledge exchange, and supporting initiatives that improve access to quality cancer care for patients across the country.

VI. Corporate Social Responsibility Visibility

Partners will also be recognized for supporting the conference's Blood Donation Drive, a community initiative aimed at increasing access to lifesaving blood for patients undergoing cancer treatment.

Through this partnership, organizations have the opportunity to contribute meaningfully to the advancement of oncology practice while strengthening their presence within Kenya's growing cancer care ecosystem.

SPONSORSHIP LEVELS AND BENEFITS:

I. Platinum Sponsor – Kshs. 2.8 million

Benefits Include:

- Logo prominently displayed on all conference materials, including website, banners, signage, and printed materials.
- 30 -minute plenary session Verbal recognition as the Platinum Sponsor during opening and closing ceremonies.
- Double-page advert inside conference book
- Two promo leaflets inside conference bags
- Prime Co-branding on the website and conference material
- Two roll -up banners inside the plenary hall
- Prime exhibition booth placement in the high-traffic area.
- Customized sponsorship package to meet specific objectives e.g. an optional side event.
- Full conference registration to 15 delegates

II. Gold Sponsor – Kshs. 1.8 million

Benefits Include:

- Logo displayed on conference materials and website
- 20-minute plenary session.
- Verbal recognition as a Gold Sponsor during opening and closing ceremonies.
- Full – page advert inside conference book
- One promo leaflet inside conference bags
- Co-branding on the website and conference materials
- Complimentary registration for up to three representatives from your organization.
- Preferred exhibition booth placement
- One roll-up banner inside the plenary hall
- Opportunity to sponsor a networking breakout session
- Full conference registration to 10 delegates

III. Silver Sponsor – Kshs. 1 million

Benefits Include:

- Two members of the company or organization get free registration tickets.
- Chance to host 2 hour break-out session.
- Verbal recognition as a Silver Sponsor during opening and closing ceremonies.
- Get visibility and content rights at the session.
- Get an advertisement half page on the conference book.
- Logo included in all branding items.
- Full conference registration to 5 delegates

IV. Sponsor A Breakout Session – Kshs. 850,000

Benefits Include

- Two members of the company or organization get free registration tickets
- Chance to host 1-hour breakout session minute break-out session.
- Brand the session room as per the company theme
- Get visibility and content rights at the session
- Get an advertisement half page on the conference book
- Logo included in all branding items

V. Sponsor Dinner – Kshs. 650,000

Benefits Include

- 15-minute talk during Gala Dinner.
- Recognition during the closing ceremony as the GALA DINNER sponsor.
- Exclusive logo branding on gala dinner publicity material.
- Exclusive gala dinner branding rights.
- Distribution of promotional items to gala dinner attendees.
- Company logo on the conference website.
- 4 complimentary tickets to the conference dinner.

VI. Sponsor Conference Bags – Kshs. 450,000

- Co-branding conference bags with the company logo
- Free distribution of branded giveaways/advert materials to members
- 10 Minutes plenary session
- Logo on all branding materials

VII. Sponsor Conference Books – Kshs. 300,000

Benefits Include:

- Free distribution to all delegates
- Full-page advert inside front or back cover
- A Prime two-page article inside the conference booklet
- Logo branding on the website and conference book

VIII. Sponsor Conference Tags & Electronic registration – Kshs. 300,000

Benefits Include:

- Have participants wear your company-branded accessories.
- Have each conference participant wear your company-branded lanyard and tag throughout the conference
- The logo will be displayed on the website and on all our publicity and conference material

IX. Exhibition – Kshs. 200,000

Benefits Include:

- 3m by 3m exhibition booth
- Logo branding on the website and conference material
- Complimentary registration for 2 staff

X. Sponsor a Delegate/Speaker – Kshs. 110,000

Benefits Include:

- Sponsor an invited speaker or delegate
- Sponsorship will include conference registration, accommodation and transportation.
- Showcasing your organization alignment with the agenda
- Promoting capacity development for conference attendee

XI. Sponsor CSR – Kshs. 600,000

Benefits Include:

- Event Recognition: Acknowledgment at conferences boosts brand visibility.
- Community Engagement: Shows commitment to improving local healthcare and fosters goodwill.
- Increased Visibility: Prominent display of your brand during blood donation drive to be seen by community and healthcare professionals.
- Logo Display: Your logo featured on conference materials and event websites for enhanced exposure.
- Direct benefits to clients attending cancer treatment..

HIGHLIGHTS OF 2025 CONFERENCE







PREVIOUS SPONSORS & PARTNERS



REPUBLIC OF KENYA



MINISTRY OF HEALTH



Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie



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**THE 12TH ANNUAL
ONCOLOGY NURSES SOCIETY KENYA
SCIENTIFIC CONFERENCE 2026.**

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